



2009 – 2012 Strategic Plan (2011 Revised)

Vision: “Working together we build individual and community health & wellbeing”

Background:

The 2009 – 2012 CHPCP Strategic Plan has been reviewed in March/April by the Full Alliance members. The following provides a snapshot of the strategic directions of the CHPCP.

Principles:

Through Service Design, Service Coordination, Health Promotion and Workforce Development we will:

- Improve service flexibility
- Build community skills
- Support participation in care
- Provide affordable and accessible access to services
- Provide access to information

Drive organisation cultural change

Priority Areas:

The Full Alliance has identified two priority areas for the work of the CHPCP.

These include:

- **Chronic Disease Prevention & Management**
- **Social Connection & Inclusion (including Mental Health)**

Areas of Focus:

- **Partnerships**
- **Capacity Building**
- **Health Promotion**
- **Consumer Engagement**

Goals and strategies have been developed under these key areas of focus

Operational Plans:

The CHPCP Strategic Plan and its implementation is reflected further in operational plans for Service Coordination, Integrated Health Promotion and Integrated Chronic Disease Management and through Platform Action plans.

Evaluation and Monitoring:

The Strategic Plan will be implemented through an annual budget and reporting requirements of Dept of Health and other funding bodies.

Updates to the progress of the Strategic Plan will be provided to the Full Alliance meetings.

CHPCP Structures:

- Full Alliance & Executive
- Lifestage platforms – Child & Family; Aged & Disability, Youth
- Chronic Disease Groups – Chronic Disease Leadership Group, Chronic Disease Practitioners Group, Diabetes Steering Group
- Connectingcare User Group
- Integrated Health Promotion Network

This plan represents goals and objectives for CHPCP to be undertaken by Members, Platforms & Committees and supported by the CHPCP Staff Team.

These will be achieved in the following areas by:

Partnerships	Capacity Building	Health Promotion	Consumer Engagement
Enhance governance arrangement and decision making between member agencies	Market the CHPCP to member agencies & potential members to communicate benefits and achievements of partnerships	Work with disadvantaged groups on preventing chronic disease and promoting social inclusion	To facilitate consumer consultation on identified service areas
Identify and advance common needs for CHPCP member agencies including opportunities for collaboration and planning	Provide support to relevant CHPCP member agencies to embed Service Coordination in organisational practices & processes including General Practice	Increasing understanding and capacity of integrated health promotion and health promotion network	Member agencies to increase sharing of and collaboration on consumer consultations
Coordinate efforts for integrating chronic disease prevention and care across Primary Care and General Practice including workforce development	Facilitate and support IT enablers that will support member agencies in priority areas	Implement strategies that support children and families to thrive	Support member agencies in community engagement for service review and planning
Advocate on government policies and reform on priority areas including Health Reform and Medicare Locals	Identify and facilitate needs based training and education for CHPCP members in priority areas		
CHPCP member agencies will support the promotion of mental health as everybody's business			
Develop partnerships with Local Government in priority areas			

Under each of these areas specific objectives and areas of work have been identified.

For further information on the CHPCP Strategic Plan 2009-2012 contact Executive Officer, Helen Wade, Ph: 03 5338 4770 or helenw@chpcp.org